Here are just a few of the thousands of products that can be made from GEON polyvinyl materials. Upholstery material, for example, that is practically wearproof, easy to clean because dirt or ink or even acid can't penetrate the surface; a dish drainer and drain mat that won't ever get gummy from the effects of soaps or foods; colorful, dirt and chemical resistant floor tile that can't be marred or scuffed; lovely handbags that can be washed again and again and never lose their attractive appearance; handsome luggage that is practically indestructible; mirror-finish materials for shoe parts and other applications.

Note that these are all applications of calendared or molded sheet. In addition, GEON can be cast or calendared as film, pressure or injection molded, and extruded. In solution or latex forms GEON can be used to coat fabrics and fibres of all kinds as well as paper and board. In all these forms it can be made to resist sunlight, heat, cold, aging, oils and greases, acids and alkalies, abrasion and wear, water, and most other normally destructive factors.

Rainwear, packaging materials, acid tank linings, fly swatters, wire and cable insulation are just a few examples of the wide variety of applications for GEON. While we make no finished products of GEON, we'll be glad to work with you on any special problems or applications. Just write Dept. S-6, B. F. Goodrich Chemical Company, Rose Building, Cleveland 15, Ohio. In Canada: Kitchener, Ontario.