THE problem could be practically anything in which latex can be helpful. Here the problem was a compound to seal the expansion joints in a bridge. Using American Anode latex as a base and adding asphalt, oil and other materials, a satisfactory compound was discovered that stays soft under all weather conditions. It effectively seals expansion joints in bridges and roads as the joints expand or contract.

It's another typical example of the wide variety of useful, profitable ways that American Anode latex is used. And an example, too, of an unusual application—a problem that this latex helped solve.

American Anode latices are used in many ways. For example, as a coating for textiles, paper and asbestos; covers for ironing boards and spark plugs; for radiator hose fabric, hose and plating racks.

You may have products that can be improved—or ideas that can be developed profitably with American Anode latex.

Why not find out? We'll gladly give you expert technical assistance. For complete information, please write Dept. AA-8, American Anode Inc., 60 Cherry Street, Akron, Ohio.