Synthetic fabrics step out in style this Spring...Literally from the chemical plant to the promenade. This year you’ll find them in crease-proof and wrinkle-proof suits and dresses, shirts and blouses that wash beautifully yet never need be ironed, stockings that resist runs, and socks that won’t shrink.

The sources of synthetic fibers are as varied as their properties...they have in common only their origin in chemistry. As such, they require enormous quantities of chemicals in their manufacture. Throughout the miraculous growth of synthetic textiles, Mathieson has been a major supplier of many of the basic chemicals needed.

Today, Mathieson produces caustic soda, soda ash, liquid chlorine, ammonia, hypochlorite products, sodium chlorite, bicarbonate of soda, sulphuric acid, ethylene oxide, diethylene glycol and triethylene glycol to provide a wide variety of basic textile chemicals from one dependable source. Mathieson Chemical Corporation, Baltimore 3, Maryland.