Dependable Source for Chemical Raw Materials

BULLETIN
BOARD

Caustic Soda:
Some cleaning compound manufacturers are finding that powdered caustic has some advantages over flake. Since other ingredients are powdered or fine-granular, a dust-suppressing oil is needed anyway; and the powdered caustic does not tend to segregate. Ask for trial quantity.

Soda Ash:
Supply of soda ash is adequate for the present; and we're expanding production to meet growing needs of old and new customers.

Pluronic®:
You'll want to look into this first 100% active flake nonionic ever commercially available. It's another Wyandotte first. Samples and literature available.

"We find new, improved Wyandotte Kreealon® is being well received by many of our customers," reports W. W. Thompson, president, Hydrite Chemical Co., Inc., distributors and manufacturers, Milwaukee, Wisconsin.

"They like its better solubility, good sudsing characteristics, clear color and uniformity.

"After thorough tests, one of our big customers recently switched over all his formulas to Kreealon® CD with excellent results.

"We strongly recommend this practice.

"In fact, we use Kreealon® CD in our own formulations. It offers the advantages of both a quality detergent and a detergent-promoter in one product, eliminates a difficult mixing operation, lowers over-all cleaning costs, gives 20% to 50% improvement in soil removal and whiteness retention. It's easy on the hands, too."


"We rely on Kreealon CD for our own formulations — recommend it to customers!"