NEW POLYMERS AND COPOLYMERS
from vinyl acetate

toughness and water resistance

Designed for qualities you want
—a polyvinyl acetate emulsion integrally plasticized. Deposits strong, tough, flexible, water resistant films. Further plasticizing often unnecessary. Are you interested in these properties:

PIGMENT BINDING CAPACITY. Critical pigment volume content of Resyn 12K-51 with filming agents is far superior to that of other emulsions:
RESYN 12K-51 with filming agents
Other Emulsions (alone or with filming agents)
55% C. P. V. C.
25-42% C. P. V. C.

WATER RESISTANCE shown by film on glass withstanding about 500 wet rubs. Ordinary polyvinyl acetate emulsion films fail in less than 50 wet rubs.

FLEXIBILITY equivalent to about 10% plasticizer on ordinary polyvinyl acetate solids. Flexibility permanent—no migration or evaporation.

TENSILE on free films, up to 4200 psi. Elongation 250%.

DATA
Solids — 55%
pH — 4-5
Particle Size — Mostly under one micron
Viscosity — About 2,500 cp

NAME_________________________Title_____________________
Company________________________Address________________
City__________________________Zone________State_________