So many good things are made of plastics today. From the time you comb your hair in the morning until you snap off your television set at night, the magic realm of plastics is at your service. There's hardly another material as strong, light, durable or as easily processed into eye-appealing forms as the products of this giant young industry, which has doubled its growth every five years since 1930.

As an integrated producer of coal-derived products, Pittsburgh Coke & Chemical provides plastics makers with many of their important "building block" chemicals—phthalic anhydride, benzene and phenol, to name just a few.

And the company's Plasticizer Division is one of the nation's leading basic producers of the important compounds that impart flexibility to your vinyl floor tile, garden hose and scores of other useful products in your home and business.

Pittsburgh PX Plasticizers—and all other products of our ten integrated divisions—are quality-controlled from coal to final processing: better products for industry and agriculture because Pittsburgh is basic.