ANOTHER WAY it pays to package in film made of BAKELITE Polyethylene

That's what E. F. Renner thinks about CENTURY-Pak . . . Lederle's trade-mark for their canisters of individual polyethylene bags containing 100 pre-counted capsules. And they certainly are making it easier for druggists to fill orders. Lederle's sales show that.

But Mr. Renner quickly adds, "Don't forget this 100-to-a-package idea protects contents from dust and deterioration. The polyethylene envelope is moistureproof and heat-sealed."

You can easily see other advantages . . . easier inventory, no bulk contamination. And you can print directly on the bag for batch numbers, identifying marks and other information.

It really does pay to think about your packages in terms of film made of BAKELITE Brand Polyethylene. Remember, it's also highly chemical resistant, inert, flexible and withstands below-zero temperatures. For further information write to Dept. BC-59.

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