KEY TO PRODUCT IMPROVEMENT

Evaluate these newly-created low molecular weight styrene-maleic anhydride copolymers. Their short chain length (molecular weight approximately 1600), polyanhydride structure, alkali solubility, and surface active properties can be your key to new or improved products. A few potential application areas for SMA resins include use as a chemical intermediate utilizing reactive anhydride groups; latex modification (of commercially available latexes) to alter their performance in the paint, textile, leather and paper industries; as protective colloids in emulsion polymerizations to achieve improved properties; as dispersants for hydrophobic pigments to achieve high solids, low viscosity dispersions; as a partial or complete replacement for shellac in emulsion floor polishes and in other shellac applications. Perhaps these potential applications suggest to you other uses for SMA resins, now available in semi-commercial quantities. Samples and data are now available from TB&C. Please request on your company letterhead.

TEXAS BUTADIENE & CHEMICAL CORPORATION
Polychemicals Department, 529 Fifth Avenue, New York 17, New York.
TB&C also produces: Butadiene, Butene-1, Butene-2, Mixed Butylenes, Propylene, Alkylate, Avgas.